

tran-si-tion, *the act of passing from one condition, form or place to another*

in-Transition



Helping you get from here to where you want to be

April 2009

Welcome to the 2009 April newsletter!

April Showers are getting the ground ready for those May flowers. The trees are bright with pink, white and mauve flowers. Various shades of tiny green leaves are stretching out of their cocoon-shaped buds like children waking up deep sleep.

There are so many things going on this month. April 1st - has pranksters celebrating April fool's Day, April 15th the IRS is celebrating Tax day. April is full of religious traditions. Some of my friends are celebrating Passover which starts at Midnight on April 8th. Some of my friends are celebrating Easter, starting on on Palm Sunday, on April 5th ending with Easter Sunday, April 12th. The Buddhist religion is celebrating their New Year starting on the first full moon of the month.

Aries and Taurus friends are celebrating their April birthdays. Happy birthday to Kathy Wiley. Marshal, a special person in my life is celebrated this month. A precious little daughter has graced the lives of my friends Keith and Clara Fe Sanders. Miss Gracie Sanders will be 1 month old April 24th. If your birthday falls this month, "Happy Birthday!" and many more." Not your birthday this month? As 'Soupy Sales' used to say, "Happy UN-birthday!"

I wish you a great month, no matter what you are celebrating.
(Who is Soupy Sales?)

It's April 2009!

A new month and a new chance to reach another resolution/goal.

Here hoping you've seen success in your March resolution - now it's time to set a new one. Remember, it takes 21 consistent days to make or break a habit.

You will face some stress (*any time you make a change there is stress involved*) and it may seem like the people around you that you like, love - or don't like at all - are working against you, but keep on 'keeping on' and sooner than you think, you'll succeed.

[\(Newsletter Archives\)](#)

Skill #4 That Employers Are Looking For

Last month I referred to a study done by the **Economic Research Institute**. The study was done to find what employers were looking for when they hired new employees. The skills fit into 5 categories. Last month I covered **#5 - Technical Ability**.

This month, we look at #4 - Written Communication Skills.

Today, the importance of written communication has become even more evident with the increased popularity of the internet and the 'texting' ability of most cell phones.

According to **Newsweek Magazine** (June 2, 2008), **Employers spent \$1,300,000,000.00** (\$1.3 Billion) in **2003** for training specifically designed to teach their employees basic writing grammar, punctuation and spelling skills.

I remember my 3rd grade teacher telling the story how Nome, Alaska got its name. She said it was because someone couldn't read someone else's handwriting (of course she was teaching us penmanship). Is that true? [Click here to see.](#)

Is written communication important to your business? Do your employees want (or need) to sharpen their skills? We're here to help your company polish its professional image, call (888) 474-9528. I or one of my staff of trainers can assist you.

We're here to help. (888) 474-9528.

STREET SMART



Personal Safety & Crime Prevention

I have been a member of the North Texas Crime Prevention Association for a number of years. I took my training in - and fell in love with - Austin, Texas. The week of training brought police and security officers from all 4 corners of Texas and I remember the officer who was conducting part of the training got our attention immediately by saying there are two times crime and physical attacks increase:

In times of war (We are in a war in Iraq AND in Afghanistan) and in times of financial crisis. (We're hearing a lot about America's financial crisis right now).

People don't know how to deal with their fear, anger and frustration, stress increases, tempers flare and people take their frustrations out on other people.

This is the time to be vigilant. Look around you when you walk. Lock your doors. It's time to get '**STREET SMART**', "*because what you don't know can hurt you.*" To get your questions answered, send them to - streetsmart@DonnaBaylor.com